



2017 BUSINESS & PLANNING MEETING

Teton Photography Group
December 18, 2017

Loren Nelson

Agenda

- ◉ Welcome / announcements
- ◉ Membership/Treasury report
- ◉ Activities report
- ◉ Programs update
- ◉ Monthly program planning
- ◉ Future Symposia
- ◉ Other discussion



Agenda

Vision: We envision a group providing a resource for members to improve their photographic skills while promoting interest in photography throughout the community.

Mission: The Group provides members with opportunities to develop and share their photographic skills and promotes interest in photography throughout the greater Teton region.



TPG Executive Committee 2017

- Loren Nelson, Chair
- Randy Isaacson, Vice-chair
- Michael Cohen, Sec/Treasurer
- Aaron Linsdau (Web coordinator; Programs)
- Lisa Ridgway
- David Brookover
- Paul Podell
- Beth Holmes (Communications; Programs)
- Moose Henderson (FPT)
- David Navratil (Gallery)



Membership Update

Who we are:

- Members - 655
- Facebook – 487
- Locals – 236
- Questions?

Local Members:

Professional-41, Advanced-63
Intermediate-93, and Beginner-39

Treasurer's Report

- 2017 starting cash on hand – \$5,812.78
- 2017 revenue – \$0
- 2017 expenses – \$91.72
- End of year balance – \$5,721.06

2016 Expenses

- Wyoming non-profit corporation
- Web site domain
- Web software / server
- Webmaster honorarium

2017 Activities Report

- ◉ Monthly – 12 (18 total meetings)
- ◉ Symposia – none
- ◉ Image critique / discussion - 6
- ◉ Field activity in summer - 3
- ◉ Facebook Photo Thursday – Moose Henderson
- ◉ Peer Mentors Group – twice monthly

Communication Update

- ◉ Website – www.TetonPhotographyGroup.org
- ◉ Social media
 - Facebook
 - ~~Google Plus~~
 - ~~Twitter~~
- ◉ AAJH / CREATE!
- ◉ Local press – JHN&G – electronic & print
- ◉ Rocky Mountain Photo Council
- ◉ Apogee Photo Magazine

Galleries & Exhibitions

- Beth Holme
- David Navratil

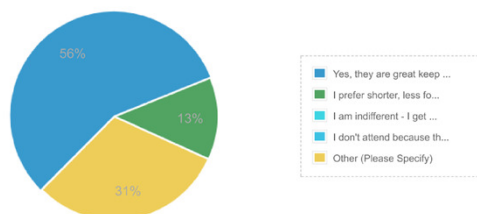
Submission Deadline – Saturday, December 23

<http://www.tpggallery.org>

2018 Members' Needs Survey

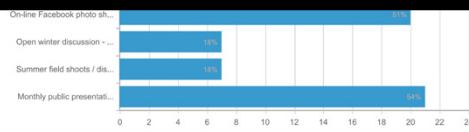
Do you enjoy the monthly public meetings of the Teton Photography Group?

Answered: 39 Skipped: 11



2018 Members' Needs Survey

	Response Percent	Response Count
Quality monthly presentations by local photographers	82.05%	32
Occasional presentations by regionally / nationally known photographers	64.1%	25
Short, less formal presentations with more group discussion	33.33%	13
Small group discussions / critiques of individual's selected photos	51.28%	20
Saturday early morning field shoots with Monday evening critique / discussion	41.03%	16
Informal social meetings like "Happy Hour"	23.08%	9



2018 Members' Needs Survey

	Response Percent	Response Count
Photography gear	17.95%	7
Technical aspects of shooting	41.03%	16
Artful side of photography and composition	48.72%	19
Post-processing software alternatives	17.95%	7
Post-processing and editing technique	69.23%	27
Image critique and discussion	33.33%	13
Printing / framing / display	28.21%	11
Informal social meetings	17.95%	7
Other (Please Specify)	7.69%	3
1. (Empty)		
2. Power point presentations of trips		
3. Ability to participate remotely		

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	Response Percent	Response Count
Wildlife	58.97%	23
Nature and landscape	41.03%	16
Architecture	7.69%	3
Travel (destinations)	20.51%	8
Street and candid	7.69%	3
Portrait / posing	15.38%	6
Studio / lighting	17.95%	7
Wedding / event	5.13%	2
Sports / action	7.69%	3
Photojournalism	17.95%	7
Commercial / product / fashion	2.56%	1
Still life and fine art	7.69%	3
Macro & close-up	28.21%	11
Night / low light	35.9%	14
Drones and areal	2.56%	1
Monochrome (black & white)	17.95%	7
Film and large format	0.0%	0
Video production and editing	7.69%	3
Time-lapse	25.64%	10
Other (Please Specify)	10.26%	4
1. Pet candid and portrait		
2. Astro, we have incredible night sky's here		
3. :-) "aerial"		
4. (Empty)		

Group Travel

	Response Percent	Response Count
Local single day trip (within 100 miles)	83.33%	30
Regional weekend trip (within ~300 miles)	63.89%	23
National (Lower 48)	27.78%	10
International (Interesting/unique locations)	27.78%	10
Other (Please Specify)	11.11%	4
1. I would be		
2. Would love all of them but not in my budget		
3. Snow coach Yellowstone		
4. I'd do like a Togwotee sunrise or sunset trip, but that's about as far as I go.		

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	No personal interest	\$0- 500	\$500-\$1,000	\$1,000-\$5,000	\$5,000-\$10,000	Response Count
Local	16.0% (4)	72.0% (18)	8.0% (2)	4.0% (1)	0.0% (0)	25
Regional	24.0% (6)	32.0% (8)	40.0% (10)	4.0% (1)	0.0% (0)	25
National	48.0% (12)	8.0% (2)	16.0% (4)	28.0% (7)	0.0% (0)	25
International	60.0% (15)	0.0% (0)	12.0% (3)	16.0% (4)	12.0% (3)	25
Additional Comment						11
1.						
2. This is hard to quantify. It would depend on the location, how long the trip was and who was leading the trip.						
3. Would love to take a trip that makes photography the primary purpose.						
4. I usually can't afford to pay for guided photography trips except on rare occasions. I usually try to finance my own adventure travel.						
5. Too broad a question with too many considerations to answer						
6. Depends on where and what hotel venues and travel arrangements and excellent instruction.						
7. Our house is on a VERY tight budget right now - but I think it's a great idea!						
8. depends upon location						
9. I think a variety of local and regional trips would be valuable for a number of reasons. An important outcome would be building a sense of community among those that attend but I think the TPG needs to be offered to those who can afford expensive trips and those who cannot afford \$500+ costs.						
10. Very hard to say, would totally depend on length, accommodations, type of transportation, size of group and location.						
11. Not interested in group travel for photography unless it's local.						

Educational Symposia

- Outdoor photography – 9/7/13
- Basic camera technique – 3/22/14
- Post-processing essentials – 11/8/14
- Composition – 3/14/15
- 2018 – open for discussion?



Other educational activities

- ◉ Two-hour focused programs
- ◉ Saturday morning features
- ◉ Hands-on workshops
- ◉ 15-minute tips (at other meetings)
- ◉ AAJH classes?
- ◉ ?? TCL classes
- ◉ Venue, publicity, & cost

Goals:

- Low cost
- Short notice
- Focused
- Interactive

Possible activities

- ☑ Meetings with scheduled presentations
- ☑ Small group field shoots
- ☑ Photo critiques, critical review
- ☑ Discussion board / blog; FPT
- ☑ Web sharing, links, networking
- ☑ Photo contests / recognition / exhibitions
- ◉ Photo scavenger hunt
- ◉ Advancement points
- ◉ Gear swap
- ◉ Showings and sharing
- ◉ Referral services
- ◉ Joint activities
- ◉ Other?



Timeline

- ◉ January – Program
- ◉ February – Program
- ◉ March – Program
- ◉ April – Program
- ◉ May – Program
- ◉ June - Aug – Group field shoots / discussion
- ◉ September – Program
- ◉ October – Program
- ◉ October 2018 – 5th Educational Symposium - ??
- ◉ November – Program
- ◉ December – Business & Program Planning

Additional 2nd Monday
Critique / discussion

Rocky Mountain Photo Council

Mission: The Rocky Mountain Photo Council is an organization of camera clubs from Colorado, Idaho, SW Montana, Northern Utah, and Wyoming dedicated to promoting the art and science of photography through the association of its members throughout the region.

We inform each other about activities of the individual clubs, encourage group participation in those activities, and stimulate interest and advancement in the knowledge and practice of photography.



Shoot To Care Update

- ◉ Website page
- ◉ Statement of ethical principles
- ◉ Links to photography ethics posts

The Group promotes the respectful, ethical, and responsible use of our natural resources to insure our pristine environment will be unspoiled for future generations.

SHOOT
TO CARE

Needs

- ◉ **Volunteers**
 - Know the area / history
 - Know the people
 - Web skills!
 - Data base skills
- ◉ Publicity / marketing
- ◉ Web presence
 - Sharing posts / blogs
 - Discussion forum? Links?
 - Sharing sites & pages / referral
 - Social media - Facebook

