







## Membership Update Who we are: Contacts - 624 Mailing list - 545 Facebook - 433 Locals - 174 Heavy visitation - 68 Questions? Professional-66, Advanced-131 Intermediate-136, and Beginner-79

## 2016 Activities Report

- Monthly 12 (19 total meetings)
- Symposia none (1 in planning)
- JWG Gallery Michael Cohen
- Photographic genres travel
  - Technical and post processing
- Image critique / discussion 7
- Field activity in summer 4
- Facebook Photo Thursday Nancy Takeda
  - Moose Henderson

## Rocky Mountain Photo Council

- Coalition of photography organizations in Wyoming, Idaho, SW Montana, northern Utah, and (now) Colorado
- Vision: The Rocky Mountain Photo Council believes when one photo club improves, we all improve.



## Rocky Mountain Photo Council

Mission: The Rocky Mountain Photo Council is an organization of camera clubs from Colorado, Idaho, SW Montana, Northern Utah, and Wyoming dedicated to promoting the art and science of photography through the association of its members throughout the region.

We inform each other about activities of the individual clubs, encourage group participation in those activities, and stimulate interest and advancement in the knowledge and practice of photography.







# Membership Issues Database / Current status Dues paying vs non-paying Dues for local vs seasonal? Dues payment? Tracking? Membership number / cards? Member benefits: Discount symposia fees AAJH discount -?? Newsletter - ?? Competitions discount - ??

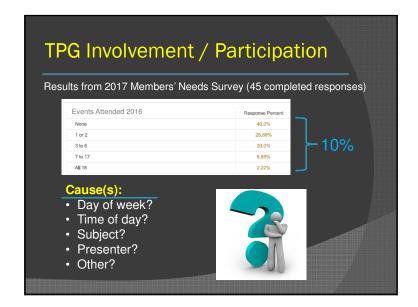


### Finance and Dues

- Membership annual dues
  - \$20 individual; ?\$30/35 family or household
- Symposia
  - \$35 members
  - \$50 non-members
  - Includes coffee/snack for half-day
- Donations?
- Activity fees / discounts?
- Corporate / business sponsorship?

## TPG Dues / Finance

- \$20/year individual; \$35/year household
  - Deductible if we become 501(c)3
- Half-day educational symposia \$35 members; \$50 non-members
- Quarterly competitions \$20 entry fee; finalists receive free print; winners cash / other?
- Organized photo tours cost + 20% ??
- Business sponsorship
  - General: Bronze (\$25), Silver (\$50), Gold (\$100), Platinum (\$?)
  - Project / activity sponsors
- ?? Combined dues reductions for AAJH?
  - Negotiate fee reduction for AAJH programs
  - Negotiate fee reduction for AAJH dues



## **Educational Symposia**

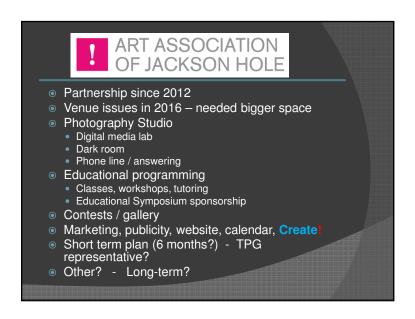
- Outdoor photography 9/7/13
- Post-processing essentials 11/8/14
- Secret locations in the GYE Fall 2016-
- 2017 open for discussion?











## Needs Volunteers Know the area / history Know the people • Web skills! Data base skills

Web presence

Publicity / marketing

- Sharing posts / blogsDiscussion forum? Links?
- Sharing sites & pages / referral
- Social media Facebook